



A newsletter from
Buren Insurance
 Padgett-Young & Associates
www.bureninsurancegroup.com
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The Buren Insurance Group, Inc.

In This Issue:

Page 1

- Happy Thanksgiving!
- The Bottom Line on CDs

Page 2

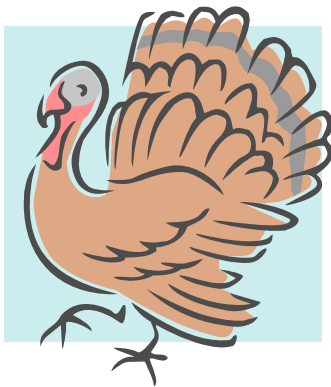
- Three Things Condo Owners Need to Know
- Commercial Corner – Cyber Liability

Page 3

- Backup of Sewers & Drains
- 2012 Social Security Checks

Page 4

- Replacement Cost versus Actual Cash Value
- Companies We Represent



Happy Thanksgiving!



At this time of year, we again would like to give thanks to you, our customers. We are blessed to be able to handle your insurance needs and look forward to many years of providing you exemplary service and products.

The Bottom Line on CD's

Over the long term, CD's typically don't keep up with taxes and inflation.



Has volatility made you think about investing in CD's because they are "safe?"

CD's offer fixed rates of return, principal protection for the deposit amount if held to maturity, and FDIC insurance up to applicable limits. However, they are generally low yielding investments and usually don't keep up with inflation.

Over the long term when you take taxes and inflation into consideration, a CD's real return is minimal and often times *negative*.

Why not contact Tim Buren or Tom Zook to find out how you can improve the return on your hard earned dollars and not worry about potential future "bailouts."

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Three Things Condo Owners Need To Know About Insurance

Condo insurance typically includes coverage against theft, fire damage and smoke damage to the unit and personal possessions, such as jewelry, furniture or electronics. What unit owners need to be made aware of is which common areas they are liable for per their condo association. Following the three steps below can ensure condo owners are fully protected - from their unit to the common grounds.

1. Review the condo association's insurance policy.

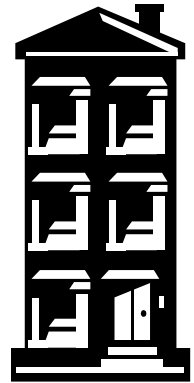
Condo associations typically cover the building, roof and common areas, such as hallways or walkways. Additionally, some associations cover certain unit fixtures, such as kitchen appliances and cabinets.

2. Consider loss assessment coverage.

What is probably most important to understand as a condo owner is your liability for sidewalks, garages, swimming pools and other common areas. Loss assessment coverage is a feature of condo insurance that provides protection for the unit owners for major property and liability losses.

3. Determine the need for other additional policy features.

Condo owners should determine if they will need to add earthquake or sewer back up coverage. Additionally, jewelry is typically covered up to a specific monetary limit depending on the insurance provider. If you need additional valuable coverage for jewelry, you'll want to add that into your policy as well.



Condo owners should review their insurance policy, along with their association's policy, at least once per year to ensure adequate coverage is in place.

Commercial Corner

Technology is amazing; I would have never believed that computers would dominate our lives both personally and professionally, but they do. Where would we be without them, especially at work?

So what happens if a hacker somehow makes it through the firewall and extracts all your employee or customer data? You say no one could ever make it through your firewall..... then read on.



What happens if one of those tiny little thumb drives gets lost and it was used to hold your nightly back-up? What happens when your employee's laptop is stolen out of the car when they stop for lunch?

The threat of cyber crimes is real and it is happening everyday. The question isn't if, but when will it happen. If a breach happens, you only have a specific number of days to notify your employees or clients of the data compromise. In some cases you must notify within 48 hours. The expense to notify can be staggering.

WE HAVE AN APP (COVERAGE) FOR THAT.....

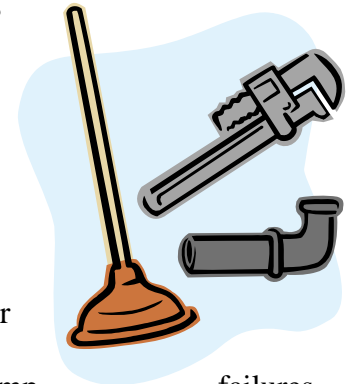
Data Compromise coverage is now available as an endorsement from several of our carriers. The coverage is affordable and can offer you real relief to help defray the expense to notify clients. Give us a call to discuss some options with you.

Backup of Sewer and Drains

Fall and spring tend to be our wettest seasons, making our homes most susceptible to the backup of sewer or drain lines. While these events don't occur often, when they do, the problem can be a small disaster. Did you know a standard homeowner's insurance policy excludes coverage for such an event?

It's true. The backup of sewer and drains, as well as the failure of a sump pump, is excluded. The damage you sustain from either of these problems will not be covered and you'll be responsible to pay for the loss and the clean up. If you have a finished basement, or use your basement area for storage, you shouldn't go without this coverage endorsement.

Heavy rains can trigger a backup. A storm sewer or sanitary sewer backs up into your home and usually comes in through a sump well, washtubs in the basement, or toilets in the basement. However, the damage can happen anywhere in the house. Sump pump failures normally occur from power outages or motor failures. Sump pumps run on electricity and during a bad storm many times the power goes out. That's when you need the sump pump the most, to pump the heavy water from the rain out of the basement.



The damage can be quite costly. Normally damage occurs in the basement, which houses the mechanical systems of the house such as: washer and dryer, furnace, hot water tank and the numerous items people store there. Water or sewage usually destroys anything it comes in contact with. For the thousands of dollars in damage, it would be well worth purchasing the additional coverage with your homeowner's policy to cover such an event.

Be sure to ask your account manager about this coverage to make sure you already have it on your policy or to purchase it. This coverage can often be purchased as an endorsement on its own, or with an endorsement that will expand/increase other coverages on the policy. Give us a call to discuss your options.

2012 Social Security Checks

Most retirees will not see the full COLA increase in 2012. The Bureau of Labor Statistics has unveiled a 3.6% cost of living adjustment for Social Security recipients, but most retirees will not see the full benefit increase in 2012.

The Bureau stated that this is due to the expected increase in Medicare Part B premiums, which are deducted from recipients' Social Security payments. This will affect the approximately 75% of Social Security recipients who were exempted from Part B premium increases in 2010 and 2011 when there was no COLA.

It is becoming more apparent that Americans can no longer rely solely on Social Security and pensions to provide guaranteed income through retirement. It is vitally important for all Americans to create their own retirement plans that will truly guarantee retirement income.

Call our office and make an appointment with Tom Zook to learn about how you can begin to save for your retirement.



What's the difference between Actual Cash Value and Replacement Cost on your personal property coverage?

Most people don't really worry about what kind of personal property coverage they have until after a loss. Then the type of coverage you have under your Homeowner's, Tenant's, or Condominium Owner's smacks you in the face.

When your agent writes your policy, or a claims adjuster working on a claim, starts throwing around terms like ACV and RC, here is what they are talking about.

Actual Cash Value is the value of your property after figuring in depreciation. So if you have a 5 year old 36" TV, its value is the purchase price, minus depreciation. In the case of this TV a good rule of thumb is that the life of a TV is about 12 to 14 years. The average depreciation would be about 7% to 10% per year. Let's say a similar TV today costs \$500. If your TV is 5 years old, and you have to replace it on ACV, you would receive around \$250 for your TV.

Replacement Cost is the cost to replace your property with like kind. Using the above TV scenario you would still get \$250 originally, but as soon as you replaced that TV with something similar, the insurance adjuster would pay the remaining \$250 for replacing the TV.

Because items such as TVs, Computers and sound systems have technology that is constantly being upgraded and improved, we know you can't replace them with the exact kind. If your TV was one of those huge picture tube types (which by the way weigh a ton), the carrier knows you can't find those any longer, and they know you will be replacing it with some type of flat screen TV. Since you had a 36" TV they expect you to replace it with something around 36". Sorry, but they won't spring for the 60" HD, LCD one. They want to put you back to the same condition you were in before your loss, not deck out a Man Cave for football games.

Companies We Represent



CHUBB GROUP
OF INSURANCE COMPANIES

PROGRESSIVE